



The Wisconsin Industrial Sand Association (WISA) is a statewide organization formed to promote safe and responsible sand mining practices. The group works to promote science and fact-based discussions and to create a positive dialogue among the industry, citizens and government officials on sand mining issues. Sand mining in Wisconsin dates back more than a century. Today, the industry is responsible for thousands of family-supporting jobs and millions of dollars in positive economic impact.

WISA members follow the association's strict **Code of Conduct** – a set of guiding principles and performance standards that reinforce the association's goal of being the leader in healthy, safe and environmentally responsible sand mining in Wisconsin.

The WISA **Code of Conduct** requires its members to:

- Make a strong commitment to exceed all federal, state and local requirements for environmental operations. WISA members understand the importance of a healthy and sustainable environment.
- Promote clean water and air standards consistent with facts and science, utilize advanced technology to reduce emissions and implement government-approved, comprehensive land reclamation plans to ensure the environment is protected.
- Put a high premium on health and safety by implementing stringent policies to eliminate any potential adverse health effects associated with silica exposure. That includes adopting monitoring procedures, conducting regular occupational health evaluations and voluntarily seeking to exceed regulations regarding occupational exposure to silica. That commitment also extends to meeting the goal of zero workforce accidents and injuries.
- Work collaboratively with local officials and neighbors in the community. WISA members want to play an active and positive role in supporting local educational programs, promoting environmental projects, developing wildlife habitat and supporting other community activities.

WISA aims to show that, with a proper balance between sound operations, adherence to responsible regulations and good community relationships, the sand mining industry can operate safely, protect the environment and continue to generate a significant and positive economic impact.

For more information, visit www.WisconsinSand.org