

FOR IMMEDIATE RELEASE October 1, 2014

FOR INFORMATION CONTACT

Brenna Sadler (414) 614-6207 | bsadler@laughlin.com

SMART SAND, INC. JOINS WISCONSIN INDUSTRIAL SAND ASSOCIATION

WISA's newest member shares organization's commitment to education, environmental responsibility and economic sustainability

EAU CLAIRE, Wis. – The <u>Wisconsin Industrial Sand Association</u> today announced that <u>Smart Sand, Inc.</u> – a Pennsylvania-based company with operations in Oakdale – has joined the organization. Smart Sand is a participant in the <u>Wisconsin DNR Green Tier program</u>, which is a requirement of WISA membership.

"Smart Sand shares WISA's commitment to safe and environmentally responsible sand mining in Wisconsin, and we welcome them to the Association," said Rich Budinger, WISA's president. "Being a member of WISA, following our <u>Code of Conduct</u> and participating in the Green Tier program say a lot about a company. Besides creating jobs and helping generate significant economic impact statewide, Smart Sand and our other WISA members commit to the highest industry standards and to operate in ways that respect the environment, the land and neighboring communities."

Smart Sand's Oakdale mine opened in 2012 on approximately 1,000 acres near the Canadian Pacific rail line. The Oakdale facility employs about 103 people.

"We are excited to be part of WISA and believe membership in the Association is an important part of being a responsible company," said Smart Sand President and CEO Charles Young, who founded the company in 2011. "WISA's members represent some of the best operators in the industrial sand business. Smart Sand has always believed in doing the right thing, and we hold ourselves to the very highest standards. WISA is a great fit for our company, and we are a great fit for WISA."

John Behling, executive vice president of regulatory affairs and general counsel for Smart Sand, said WISA membership has been a priority for the company.

"WISA membership has been a goal since we opened our Wisconsin facility," he said. "We're impressed with the Association's mission, Code of Conduct and membership, and we wanted to be a part of it. Earning Green Tier status and now becoming a member of WISA are significant steps for our organization."

Smart Sand joins WISA founding members <u>Badger Mining Corporation</u>, <u>Fairmount Santrol</u>, U.S. Silica and Unimin.

###

ABOUT THE WISCONSIN INDUSTRIAL SAND ASSOCIATION

The Wisconsin Industrial Sand Association (WISA) is a statewide organization formed in 2012 to promote safe and environmentally sound sand mining standards. The group promotes a fact-based discussion and works to create a positive dialogue among the industry, citizens and government officials. WISA's membership consists of North American industrial sand companies with mining and processing operations in Wisconsin that follow a strict Code of Conduct that guides the association's efforts to be a leader in fostering a healthy, safe and environmentally responsible sand mining industry in Wisconsin. For more information, visit www.wisconsinsand.org. WISA is also on Facebook, Twitter and LinkedIn.

ABOUT SMART SAND, INC.

Smart Sand, Inc. provides high-quality proppant to the oil and gas industry. The company has more than 1,100 acres at its main facility in Oakdale, Wisconsin. Smart Sand's facilities are located near major rail transport lines, ensuring reliable, cost-effective delivery to major North American shale plays. The company was founded in 2011. For more information, please visit www.smartsand.net.